

ALEX RAMETTA

ANIMATOR

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203 585 3859

Passionate animator bringing characters to life. Versed in a wide range of styles, techniques and software.

PROFESSIONAL EXPERIENCE

AGE OF LEARNING

July 2023-May 2026

Animator III

- Contributed to the ABCmouse product by designing and producing engaging animations for a wide range of interactive learning experiences and educational games targeted at children ages 2–8.
- Collaborated closely with curriculum designers, game developers, and UI/UX teams to create age-appropriate, visually compelling content that enhances early childhood education.

BEGIN

March 2019-March 2023

Lead Animator

- Crafted animated content for the BEGIN brands of HOMER Learn & Grow and the Learn with Sesame app in linear and interactive form.
- Closely collaborated with the art and animation directors to conceptualize and implement animatics, rigging and character animations. Additionally, was responsible for communications with a team of game developers to ensure proper file delivery.
- Responsible for training a team of animators on new software, and setting up standard operating procedures and best practices for the department.

February 2017-March 2019

Senior Technical Animation Artist

- Managed the rig setups of all animated characters, in addition to working on a wide array of other animations.
- Worked closely with the animation director to conceptualize and produce animatics and any other animation needs from the company.
- Designed and animated product and promotional videos in collaboration with the marketing team for clients like Delta Airlines.

SPEAKABOOS

October 2013-January 2017

Production Artist

- Worked on various stages of the production pipeline for the interactive storybooks, which included animatics, character setups and any animation requests.
- Managed the text highlighting needs for non-interactive stories.

September 2012-October 2013

Animation Intern / Freelance Artist

- Assisted the creative team with file structures to ensure a smooth workflow with animation, using After Effects and Photoshop.

EDUCATION

Fashion Institute of Technology
New York City, NY

Bachelor of Fine Arts Degree
Computer Animation & Interactive Media
2011

Associates Degree
Applied Science in Communication Design
2009

SKILLS

After Effects
Spine
Illustrator
Photoshop
Premiere Pro
Rive
Animate
Lottie
Project Management
Fast Learning

REFERENCES

Chris Gelles
Director of Digital Media
Cleveland Museum of Natural History
917 653 1859

Kori Valz
Lead Animator
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415 404 0965

Nicolas Cinquegrani
Product Manager
BEGIN
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